

Preliminary Agenda

2024 BOG Retreat, Signia by Hilton Atlanta

Tuesday, September 17, 2024

1. Golf 10a – 3:30p

Location: Druid Hills Golf Club, 740 Clifton Rd NE, Atlanta, GA 30307

2. Hotel Arrival 3-4p

3. Reception 6-7p

Location: Signia by Hilton Atlanta, Terrace Bar

4. Dinner 7:30p

Location: Kevin Rathbun Steak, Penley Room, 154 Krog Street, Ste. 200, Atlanta, GA 30307

Wednesday, September 18, 2024

1. Breakfast 7a – 8:30a

Location: Signia by Hilton Atlanta, Homespun Private Dining Room

2. Meeting 8:45a – 11:30a

Location: Signia by Hilton Atlanta, Lightning Boardroom

Holding Room: Signia by Hilton Atlanta, Mount Vernon Boardroom

- **Welcome/Introductions**

Kevin Duvall, GWCCA CEO

Frank Poe, GWCCA Executive Director

- **Approval of Minutes**

- **Resolution – Procurement of Chairs**

Pargen Robertson, GWCCA Chief Legal Officer

- **Industry Updates**

Ken Holsinger, Freeman SVP Strategy

- **Atlanta Sports Council**

Dan Corso, President, Atlanta Sports Counsel

- **ACVB**

Charlene Lopez, ACVB Executive Vice-President & Chief Sales Officer

- **GWCCA**

Kim Allison, GWCCA VP Convention Sales

- **Hotel Update**

Melana McClatchey, GWCCA VP Hotel Counsel

Doug Gehret, Hilton Sr. VP U.S. & Canada Operations

Chris Perry, Hilton Regional Sales & Marketing

Julia Austin, Signia by Hilton Atlanta, Director of Sales

15 Minute Break

- **Financials – 3 Year Forecast**
Rey Rodriguez, GWCCA Director of Finance

3. Lunch 11:30a-1p

Location: Signia by Hilton Atlanta, Lightning Boardroom Common Area

4. Meeting 1:15 – 4p

Location: Signia by Hilton Atlanta, Lightning Boardroom

Holding Room: Signia by Hilton Atlanta, Mount Vernon Boardroom

- **Savannah Update**
Kelvin Moore, SCC Sr. VP & General Manager
- **Hotel Closeout**
Melana McClatchey, GWCCA VP Hotel Counsel
Janet Finlayson, GWCCA Chief Financial Officer
- **Executive Session**

15 Minute Break

- **Campus Development/Master Plan**
Ken Stockdell, GWCCA Director of Project & Program Management
Sheba Ross, HKS Global Practice Director, Cities & Communities
- **Entertainment District Update**
Kevin Duvall, GWCCA CEO
Frank Poe, GWCCA Executive Director
Pargen Robertson, GWCCA Chief Legal Officer

5. Evening Wine Tasting Reception 5:30 – 6:30p

Location: Signia by Hilton Atlanta, Terrace Bar

Atlanta United Game 7:30p

Location: Mercedes Benz Stadium

Host: Harriet Thomas, GWCCA Director of Talent Development & Communications

Or

Dinner

Location: Signia by Hilton Atlanta, Capolinea

Thursday, September 19, 2024

1. Breakfast 7a -8:30a

Location: Signia by Hilton Atlanta, Homespun

2. Hotel Checkout 11a